



## Arthur A. Conforti

May 28, 1930 - April 10, 2020

ARTHUR A. CONFORTI 89 04/10/2020 SARASOTA FL.

Born: May 28th 1930 New York, New York.

Born to Angela Maria Petraglia & Giuseppe Conforti, Moved to Hasbrouck Heights, Nj the later to Sarasota, Fl. Arthur was a retail florist most of his life having owned Concourse Florist in the Bronx Ny and later opening Beneva Flowers with son Arthur. The family name is recognized in the Floral industry as a leader and top 20 in the entire country. Voted #1 for 18 consecutive years. Service company of the year, and recognized as a technology leader for retail florists, his son always passed the credit for values and principles to his father. Although he was not in any formal clubs, Arthur enjoyed travel, horse racing cards and his hat collection as well as being close to the water. He lived out his dream, loved his family and was adored by his family.

SURVIVIING: Brother Emil, Sister Frances, Son Arthur, Daughter Donna, Son in Law Paul Rissman Son Serdar "Jimmy" Daughter in Law Marie, Grandchildren Leya, James, Max, Nick, Gabe, Zach, Great grandchildren Nicholas, James, Alex and his very close dear friend Maria Di Pascale.

VISITATION: Toale Brothers N. Orange Ave Friday April 17, 2020 5 to 7pm

PLEASE SEND FLOWERS: Retailing flowers has always been the final and

most significant tribute one can pay a deceased acquaintance . Over 100 years, flowers reflect feeling, words and special thought. The vision of a service without flowers would be extremely “empty”. Florists need your support especially during these times. Our family request is to PLEASE call your local florist and send flowers to ANYONE special to you today in honor of my father. My father always supported recognition with Flowers. Thank you in advance.

# Cemetery Details

## Palms Memorial Park Cemetery

170 Honore Avenue  
Sarasota, FL 34232

# Previous Events

## Visitation

APR 17. 5:00 PM - 7:00 PM (ET)

Toale Brothers Funeral Home & Crematory - Colonial Chapel  
40 N. Orange Avenue  
Sarasota, FL 34236  
(941) 955-4171  
info@toalebrothers.com  
<https://www.toalebrothers.com/>

## Service

APR 17. 7:00 PM (ET)

Toale Brothers Funeral Home & Crematory - Colonial Chapel  
40 N. Orange Avenue  
Sarasota, FL 34236  
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info@toalebrothers.com  
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# Tribute Wall

KP

“ Art, I feel blessed to have learned so much about your dad and the guidance he gave you, when you were preparing for your "How I Did It" presentation for SAF's convention a few years ago. We had several conversations (and lots of laughs) leading up to your presentation, which focused on your early years as a young entrepreneur (or "hustler" as I think you put it!), and it was clear your dad was the "wind beneath your wings." I feel blessed to have learned so much about him from you -- and that you were able to share that story with so many floral industry members.

Kate Penn - April 20, 2020 at 11:53 AM

NA

“ Art, my friend and my mentor, your love for your dad was made very clear to me early on and my thoughts are with you and your family.

Nicki Argo - April 18, 2020 at 12:10 PM

GR

“ Art, so sorry to hear of the passing of your father. My thoughts and prayers are with you and your family...

Greg Russell  
St Louis, Mo

Greg Russell - April 18, 2020 at 08:29 AM

SS

“ My thoughts and prayers to you and yours pal.  
Sam & Melissa Smith  
George Thomas Florist, Indianapolis, IN

sam smith - April 17, 2020 at 05:52 PM

LS

“ *Linda Shepard lit a candle in memory of Arthur A. Conforti*



Linda Shepard - April 17, 2020 at 05:48 PM

LS

*Art, So very sorry for your loss. Prayers to your family and you.* 🙏🙏💕

Linda Shepard - April 17, 2020 at 05:49 PM

DO

“ *We are so deeply sorry for your loss. We will keep you and your family in our thoughts and prayers for peace and comfort. Love Doreen & Pat*



Doreen - April 17, 2020 at 04:39 PM

BI

“ *Barry & Julie Van Iperen lit a candle in memory of Arthur A. Conforti*



Barry & Julie Van Iperen - April 17, 2020 at 03:31 PM

BI

*Very sorry for your loss Art. Our sympathies are with you and your family today and always.*

Barry & Julie Van Iperen - April 17, 2020 at 03:32 PM



“ *Marty Tellekamp lit a candle in memory of Arthur A. Conforti*



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**Marty Tellekamp** - April 17, 2020 at 02:36 PM



“ *Greg Miles, Gus Hielscher, Kip Keck, Ryan Putnam purchased the Simply Elegant Spathiphyllum for the family of Arthur A. Conforti.*



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**Greg Miles, Gus Hielscher, Kip Keck, Ryan Putnam** - April 17, 2020 at 01:35 PM