



## Betsy Zeino

June 18, 2021

Betsy Zeino, 62, of Longboat Key, FL, died on Thursday, June 18, 2021.

Betsy will always be the much-beloved wife of George Zeino of 22 years. She was the youngest daughter of Charles R. and Barbara W. Boyce, (deceased). The wonderful sister of Debbie (Michael) Cave, Donna (Mell) Fuller and Charles (Bonnie) Boyce, sister-in-law of Layla (George) Baladi and Solong Zeino, loving aunt of Joseph Baladi and Zena (Mike) Fields, Matthew (Jessie, and their daughters Madison and Kinley) and Alex (Jessa, and their son Owen) Fuller, Christin (Jeff, and their sons Ethan and Grant) Leinbach and Hayley Cave, John and Thomas Pardo and their siblings, Caitlin and Charles Boyce III. As well as her loving aunt Margaret Watts of Westboro, MA and her daughter, Kim(Gary), and the Maine cousins: Jodi(Tim), Judi(Richard), Jimmy(Gina) and Donald(Kate) and their families.

Betsy spent most of her career in Retail Management; working her way up the ranks over 18 years to become a Director of Stores at Macy's and locally at Bealls, until her eventual retirement. She left a lasting legacy wherever she lived and worked, including Louisville, KY., Columbus, OH, Houston, TX (twice), Atlanta, GA, St. Louis, MO, and San Francisco, CA, where she retired from Macy's. Betsy's last move was to Longboat Key, FL where she continued working for Bealls, as Director of Stores, until her illness forced her final retirement.

Betsy had a passion and talent for people, hundreds have reached out to share fond memories of her work ethic, her leadership through positivity and most importantly of the value of her enduring friendship and love. We will miss Betsy's ever-present smile, unwavering positivity, legendary generosity and the palpable energy of her caring.

In lieu of flowers and in appreciation for the excellent care Betsy received from Dr. Richard Brown and Dr. Judy Wang and the team of their associates, whom she challenged at every juncture to provide her with the highest level of support medicine could offer, please consider a donation to support the Jellison Cancer Institute, Medical Director's Fund, (C/O Sarasota Memorial Healthcare Foundation).

A family celebration of her life will take place in Vermont, at a later date, and private burial will be in Waterbury, VT.

# Tribute Wall

JC

“ I only learned a few minutes ago that Betsy died. While we divorced many years ago, she was a great person and we shared some good times. I am truly saddened at learning this and wish the best to her family.

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**John Crockett** - June 14, 2022 at 12:04 PM

BB

“ And still more:

*Mark Van Schelt*

*Assistant Store Manager at Staples*

*Inspiring leader. Definitely one that touched many lives.*

*Aaron Cheatwood*

*Marketplace manager | Entrepreneur*

*Bummer. I liked Betsy. She was super challenging to me as a new DP and I learned a lot! Surely those that worked with her more recently will miss her collaboration. Godspeed Betsy!*

*Pamala Burrill*

*Sales Management | Corporate Training | Event Management | Customer Service*

*Betsy was Always very kind and supportive, she seen the potential and hard work in her employees and celebrated their success. ❤️*

*Eric Stotter*

*Retail Executive experienced in Marketing, Financial Planning and Analysis, actively seeking new opportunities*

*Although I had often communicated with Betsy via email, I had never seen her nor even spoken with her until a personal family trip to SF. On the day I visited the regional office in the Union Square store with my son, a very friendly lady answered the door. I gave her my name and asked her if she could direct me to Betsy's office. I must have missed the twinkle in her eye when she turned around and led me down the hallway. When I learned that she was Betsy, I felt suitably silly. But I appreciated that she took more than one hour out of her busy day to sit and talk with me and my son. She was a special lady and I was very sorry to learn of her passing.*

*Condolences and prayers to her family. Rest In Peace, Betsy.*

*Melissa Ludwig*

*Highly Engaged Board Member & Trusted Strategic Advisor Helping Companies, Entrepreneurs & Executives Realize Growth & Success*

*| Retail & Consumer Products Executive with Successful Senior Operating Career at Macy's*

*Betsy was courageous, determined throughout her fight with cancer. She was a treasured colleague and one you could always go to for a thoughtful listening ear and advise. We are all better because of the imprint she made during our times at Macy's. She will be missed and my thoughts are with George who was her person 🙏💕*

*Steven Weinbaum*

*Certified Restaurant Broker*

*Betsy was truly a class act. Loved and respected by so many and your sharing of her passing and all the admiration and affection is a kind and righteous testament to her and your kind soul*

*Ellen Fruchtman*

*Director Public Relations at Mud Pie LLC. Member Board of Directors at OVARIAN CANCER RESEARCH ALLIANCE,*

*So sorry to hear this news. Many fond memories of working with Betsy!*

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**Bill Buczak** - July 05, 2021 at 04:51 PM

BB

“ I am Bill Buczak, the owner of the Macy's Alumni Group on LinkedIn, and I just wanted to share the outpouring of responses to member notification of Betsy's passing. Last posts of member's thoughts but not the lasting memories of Betsy's impact on so many lives.....

*Elizabeth Johnson-Cuthrell*

*Store Manager at Belk*

*I remember working with Betsy when I reopened the Macy's at The Esplanade Mall in New Orleans after hurricane Katrina in 2008. An amazing leader and someone who was genuine in every interaction she had with people. She always brought a can do attitude in everything she did.*

*Marcie Westerfeld-Thomas*

*Support Team Listings Manager at Redfin*

*Sad news indeed. Strong woman, inspiring leader and oh so smart! Always a beautiful smile and a kind word when she was in your store! She left an amazing legacy behind with Macy's and with all those who had the pleasure to work and learn from her! Rest in peace Betsy.*

*Roxana Borris-Scheid*

*Director POS at Macys*

*Prayers for Betsy and condolences to her family and friends*

*Lenny Aquino*

*Professional Recruiter, Director and Financial Specialist at PHP Agency, Inc.*

*Condolences RIP 🙏*

*Samuel Lindsay*

*Business Leader, Strategic Planning, Merchant Buying and Planning lead, Assortment Planning, Analytical, Culture Change leader, team engagement leader. Former VP/DBM, Divisional Business Manager at Macy's RTW.*

*I heard this terrible news and am saddened like everyone else. Betsy cared about people and helping people be better. With that I was a former GVP/Divisional Director of Merchandise Planning at Macy's when I got to know Betsy. We met informally as she was SF based and I was NYC, on one conference call I was hosting I responded to a question asked by someone and didn't realize how my response came off. Following this call Betsy reached out to me as she was on the call and wanted to give feedback and perspective related to the 'response'. I very much appreciated her doing this as we didn't know each other well, more so, her manor of delivery was so kind and I knew she meant well. After this conversation she became my defacto mentor going forward. This was Betsy, caring, giving, sincere and simply a person committed to help others.*

*Dianna Wilson*

*Showroom Manager at Raymour and Flanigan*

*In 2000 I was a brand new and very young Sales Manager for Lazarus (now Macy's in Mansfield, OH). Betsy was my District Manager. She had been the Store Manager at the Oxmoor store in Louisville, KY where I shopped growing up, so we both had a fondness for that store and my hometown. She shared stories of her first big assignment there and how much that store meant to her. She was bright, driven and so amazing at developing talent. I worked for Lazarus/Macy's for 19 years and sent her a letter thanking her for seeing talent in me and assisting in my career pathing. She was one of the select few in my entire career that I held to such high regard. I am so sad to hear of her passing. I send prayers to her family and loved ones and may she rest in peace 🙏*

*Pam Wehman Leal*

*Accomplished Restaurant/Gastrobar Franchise Operations Leader • Business Development Game Changer • Passionate People Leader • Strategic Multi-Unit Growth and Development Business Partner*  
*Betsy's leadership, kindness and humor will always be remembered. She mentored us all! Treated us with respect and*

*gave herself to the success of others always.*

*Linda Fraschilla*

*Executive Administrative Assistant*

*I am so sorry to hear this.....she was a very nice lady....RIP....*

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**Bill Buczak** - July 03, 2021 at 11:35 AM

BB

“ I am Bill Buczak, the owner of the Macy's Alumni Group on LinkedIn, and I just wanted to share the outpouring of responses to member notification of Betsy's passing. Part 7 of many.

*Angela Nelson Pasquale SHRM-SCP, CEC  
Director of Human Resources at Turner Pest Control  
Betsy was an inspirational leader who made a positive imprint on my path. Forever grateful to have spent time with her.  
Rest In Peace*

*Milinda Martin  
Consultant & Coach  
Betsy always lifted me up. She had so much joie de vivre, spirit, and humor, as well as smarts. Please share my condolences with her family. She will be greatly missed.*

*Melody Simons  
Store Manager at Bealls Outlet  
Very sad news. RIP Betsy. I'm grateful to have known you.*

*Kizzie Johnson  
Associate Planner at Bealls, Inc.  
Betsy was a super genuine person. So glad we crossed paths in life. She will be missed dearly.*

*Fusun Omurtak  
Apparel and Fashion Industry Consultant exploring opportunities .  
R.I.P. Betsy*

*David Harlan  
CEO Carolina Trading Company  
Condolences and Prayers!*

*Sarah Kitlowski  
President & Chief Operating Officer at Omeza  
Betsy was a fantastic partner and champion for stores + customers.*

*Her energy and passion were infectious, and it was an absolute pleasure to have worked with her.*

*Rene Martin*

*Associate Relations Manager at The TJX Companies, Inc.*

*I am so sorry to hear this news. I had the privilege to meet and work with her during my earlier years at Macy's Lenox. I learned so much from her during her visits....such a positive influence. Rest well... 🙏*



*Thomas K. Mendenhall*

*Store Manager at Burlington Stores, Inc.*

*Betsy was an amazing person. She was always willing to listen and give positive feedback during any training moment she had with her team members. She was very funny and I loved her laugh.*

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**Bill Buczak** - June 29, 2021 at 12:41 AM

BF

“ *Betsy's smile, laugh, sense of humor, love of people, thoughtfulness, infectious optimism, devotion to her work, and charisma, punctuated her insatiable appetite for life. She loved to live, and lived to love; which immediately showed when one was around her. I can only imagine that she, when disappearing from our horizon, was met on the other side with with the same love we all felt when we were around her.*

*Betsy, so sad your gone, but long not forgotten.*

*Bootie Fuller*

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**Bootie Fuller** - June 27, 2021 at 04:15 PM

BB

“ I am Bill Buczak, the owner of the Macy's Alumni Group on LinkedIn, and I just wanted to share the outpouring of responses to member notification of Betsy's passing. Part 6 of many.

*Urai Flak*

*Realtor at Berkshire Hathaway HomeServices*

*I am sorry for your loss. I never had the pleasure and privilege to know her.*

*Stephanie Anderson*

*National Field Manager at BeautyBio*

*She was an incredible partner and a leader who invested so much in her teams. She made my trips to Ohio so impactful. What an inspiration that will be truly missed. 💔*

*Steven Weinbaum*

*Certified Restaurant Broker*

*So sad. I loved working with her at Macy's South for many years*

*Fred Hand*

*Chief Executive Officer at Tuesday Morning*

*Condolences RIP 🙏*

*Kimberley (Kim) Bree-Underdahl*

*Bealls, Inc.*

*God Bless. So happy I had the opportunity to witness her infectious smile and energy 💖 She will be missed.*

*Jennifer Harrington*

*EVP/Chief Merchandising Officer at Hamrick's*

*So sorry to hear this sad news. I remember my first day at Bealls and meeting Betsy. Her smile was contagious. An amazing person and I was fortunate to know her. So sorry for your loss*

*Cynthia E Enriquez*

*Business Manager at Dillard's Inc.*

Condolences 🙏💜

*Pete Lindgren*

*Operations Manager at Pacific Dental Services*

*Betsy was such a great leader and a very inspiring influence on me and my career with Macy's. Rest in Peace Betsy.*

*Maha Barake*

*Area Business Manager at Naturalizer*

*RIP*

*Perce Edionseri*

*Formerly an Account Executive for a fragrance company*

*May her soul Rest in Perfect Peace 🙏*

*Mike Bush*

*Manager of Digital Channels and Business Development at Savoy House Lighting*

*A huge loss to the industry and to her family friends and community. Betsy was such an insightful and inspirational leader and more importantly a lovely person.*

*HENRY M. SOTO*

*Graphic Artist*

*My Condolences to her family.*

*Jim Hoey*

*Harvest Furniture - Senior Merchant, Buyer & Store Environment Planner*

*A true caring thoughtful honest approachable*

*Leader and mentor thru and thru !*

*I had the pleasure of working thru an EC visit in Union Square and then being the DDV in the Portland district for 2 yrs when Betsy was our regional VP. She was a wonderful story teller and stood by all who worked for her .*

*Betsy will be missed by All people she touched and worked with in her retail career.*

*Thoughts and prayers to her husband and family ...  
Rest In Peace !*

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**Bill Buczak** - June 27, 2021 at 02:03 PM

BB

“ I am Bill Buczak, the owner of the Macy's Alumni Group on LinkedIn, and I just wanted to share the outpouring of responses to member notification of Betsy's passing. Part 5 of many.

*Stacy Liebert*

*General Manager at JCPenney*

*Prayers and thoughts for her family. She was one of the best!!!*

*Lisa Root*

*Sales at BMV*

*Betsy was a wonderful Regional. She always took time to talk to you and made you feel special.*

*Deborah Bell*

*Customs Compliance Specialist at Qurate Retail Group*

*She was the sweetest person I ever met. She will be missed.. very sad. My condolences to her family.*

*Juliet Kofoed*

*Flagship Store Manager*

*Oh such sad news. What a great leader and inspiring lady.*

*Amy Destein*

*MULTI-UNIT LEADER - REGION & DISTRICT; Servant Leader,*

*Talent Developer, Collaborative Innovator, Growth Strategist*

*Betsy will never be forgotten, her smile and laughter were contagious. She has touched so many and will live forever in our hearts and memories. Betsy advocated for her people and am so fortunate to have had her as my boss and mentor. I will never forget the time she invested in me and will pay it forward in her memory.*

*Kate Wright*

*Sr Store Manager at Amazon*

*I am deeply saddened to hear this news. Betsy was an amazing leader that positively impacted everyone around her. Thank you*

*Betsy for making me feel valued and important. My condolences to her family. Rest In Peace Betsy..*

*Mary Elizabeth Ortega  
Assistant Store Manager at Tommy Bahama  
May she Rest In Peace*

*Aum Yagna Dutta Mohapatra  
Having an accomplished experience of 16 years in dealing with  
Fabric sourcing, Fabric Quality and Testing, Sustainability  
development, Buyers Management, Textile Dyeing & Finishing &  
Textile Intelligence.  
RIP .*

*Gina Balestri  
Sr. Strategy Manager at Alliance Data Card Services  
Perfect words for Betsy 🙏 May she Rest In Peace. She was truly  
an amazing person who cared deeply about people. Grateful to had  
met her in this lifetime 💕 forever missed*

*Monica Delattre  
Omni Buyer Confections and Gourmet Foods at Macy's  
Cancer has taken a great one. May her legacy live on in the many  
lives touched and impacted by Betsy.*

*Kristin Ovitt  
Regional Training and Development  
Betsy was a great leader. Sad to hear of her passing. Thoughts and  
prayers to her family. May she Rest In Peace.*

*David Bolton  
Medical Office Specialist at Memorial Health University Physicians  
So sorry if her passing and friend and family have my sympathy.*

*Karen Friend, MS, CPM, CSM, LSSBB  
Omnichannel Product Manager | Senior Business Analyst | Senior  
Project Manager | Process Improvement | Retail Analyst*

*A great mentor and co-worker! Betsy had a big heart, a strong work ethic and a passion for retail. She will be missed by so many.*

*Rob Strickland*

*President & Founder of Strickland Security and Safety Solutions*

*She will absolutely be missed. I worked with Betsy as her regional director of LP at Macy's. Her energy and love for what she did was amazing. I will always remember her with the most fondest of memories. Rest in power Betsy.*

*Taba Kashanian*

*VP, People Programs at Ready*

*She was such a great leader! Inspirational and caring. Condolences to her family.*

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**Bill Buczak** - June 26, 2021 at 02:24 PM

BB

“ I am Bill Buczak, the owner of the Macy's Alumni Group on LinkedIn, and I just wanted to share the outpouring of responses to member notification of Betsy's passing. Part 4 of many.

*Kent Brouwer*

*Divisional Vice President Store Operations and Real Estate at Beall's Stores, Bealls, Inc.*

*Betsy was a great leader and a great person! I was very fortunate to have her as a boss and a true friend. You will truly be missed Betsy!*

*Debra Ohmer*

*Furniture/Mattresses/Rug Specialist@Bob's Discount Furniture @ Florence,Ky*

*She was a great leader.*

*Jonathan Davis*

*Store Manager at Macy's*

*One of the best leaders and humans I've even had the pleasure of knowing. She will forever be missed!*

*Daniel Satake*

*Mathematics Teacher at Benicia Middle School*

*"Leadership through positive energy"... what you wrote is 100% Betsy. May she Rest In Peace.*

*Pam Georgeson*

*National Operations Specialist (West) at Atria Retirement*

*Loved and respected her very, very much.*

*Tim Hoey*

*Harvest Furniture - Senior Merchant, Buyer & Store Environment Planner*

*A true caring thoughtful honest approachable*

*Leader and mentor thru and thru ! Betsy will be missed by All people she touched and worked with in her retail career.*

*Thoughts and prayers to her husband and family ...*

*Rest In Peace !*

*Lee Little*

*Senior Manager Business Administration at Macy's  
Thoughts and prayers to her friends and family!!!*

*Cindy Shimmel*

*Operations Manager*

*My deepest sympathy to her family. I had the opportunity to meet her on visits to the Northwest Region at Bellevue Macy's as and Multi Store Operations Manager. She was personable, vast knowledge of the industry and a great role model for all women.*

*Kim Queen*

*Former Manager of Operations, Visual and Merchandising*

*What a fantastic leader, a wonderful person and I am thankful that I had the chance to meet her. So sorry to hear of her passing, she will be missed.*

*Corliss Fong*

*VP, Diversity Strategies at Macy's*

*Rest In peace, Betsy! Blessings for all you accomplished and shared!*

*Shivani Kawatra-MBA, PMP, CSM, SAFe® Agilist*

*Snr. Project/Program Manager : IT - Information Security*

*So sorry to hear the news. Praying*

*Betsy Rests in Peace*

*Sheila Wilson*

*Store Manager Macy's*

*I'm so sorry to hear of her passing. I worked with her at Macy's. I always admired her drive and focus to win. She will be missed!*

*Susan Moller (Maersk)*

*Senior Vice President Regional Director of Stores at Saks Fifth Avenue*

*Great Leader and a better person. She was one of the good humans out there. So sorry to read this. RIP Betsy*

*Suzy Stone*

*Regional Vice President at Belk*

*I was heartbroken when I heard the news. Betsy was an amazing mentor that inspired me to want to be a better leader. She was your biggest cheerleader and toughest critic, but you knew it came from the heart and with the intention that she believed in you. We all learned from Betsy and there are too many Betsy-ism's to name... Love you, mean it Bets.*

*Michelle Vlahoyiannis*

*Senior Retail Executive | Culture Change Agent | Product & People Developer | Expertise: Jewelry, Beauty, Home & Apparel*

*Betsy was truly one in a million and she will be truly missed but never forgotten as she touched so many lives with her big heart, amazing smile and wit.*

*Agnes Godwin Hall*

*Innovative Corporate Executive at Macy's • Strategic Relationships Champion • Art Enthusiast • I Make Things Happen*

*We only crossed paths briefly but her reputation made a lasting impression! Special prayers to her family at this difficult time.*

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**Bill Buczak** - June 25, 2021 at 05:48 PM

SJ

“ *First deepest condolences to George & the family of Betsy. I admired Betsy's method of management. Had the honor of being a manager at Macy's Oxmoor in Louisville, Ky. I, as all the staff, realized very quickly her style of thoughtfulness & respect equals results. She gave each teammate her kindness, courtesy & respect. It amazed me how she remembered so many teammates names & would extend genuine care for the person. She touched more lives than she could've known.*

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**Shannon Jutz** - June 25, 2021 at 12:27 AM

BB

“ I am Bill Buczak, the owner of the Macy's Alumni Group on LinkedIn, and I just wanted to share the outpouring of responses to member notification of Betsy's passing. Part 3 of many.

*Jeff Manick*

*Senior Vice President Director of Stores*

*I met and worked with Betsy through the process of navigating through the transition to My Macy's. We were part of the original 4 Divisions as the test and had to design the way of the future of the new company. Betsy was a pleasure to work with, always with the impact with people first and foremost in mind in implementing the change we were embarking on. She made a very daunting task pleasurable do to her constant positive energy and can do attitude. I had great respect for her. As she represented a large part of the stores I left behind, I could not think of anyone better. Always heard such great things of her as a person first, then as a leader. Thoughts and prayers to her family and all that loved and respected her. She will be greatly missed.*

*Alice Miller*

*Retired retailer, Background Actor, Volunteer*

*Betsy was one of the best! I feel honored to have known her and worked with her.*

*Leia Bangs*

*Senior Vice President, Operations at Belk*

*Betsy was truly one of a kind. She will be greatly missed by so many. She made a lasting impression on everyone she connected with. An inspiration to us all...*

*Leslie Renee Briscoe-Andrews*

*Merchant at The Home Depot*

*one of my all time favs! betsy helped recruit me to macy's in the field and it was a decision i will never regret! i will always think of her with fond memories and appreciate all she shared and taught me. so grateful to have known and loved her. her spirit will live on in*

*all of us who love her*

*J David Scheiner*

*Past President - Macys Florida/Puerto Rico, Former Non-Executive Chairman of the Board - Perry Ellis International, Currently Advisor to the CEO of iBridge LLC, a global digital transformation company. I am so sorry to hear that. I didn't know her well but I know how much she was respected!!*

*David Fagin*

*Managing Director at Impact Analytics*

*So sorry to hear this, but happy to have had the opportunity to work with Betsy.*

*Claire Rose*

*Customer Service Representative at arena Water Instinct*

*I had the pleasure of meeting Betsy several times during my time at Macy's. I was fresh out of college in a leadership development position and was inspired by her ability to lead with compassion, strength, competitiveness and joy. I've always looked up to her for those qualities, she was one of the great ones! Rest in Paradise Betsy*

*Shivani Kawatra-MBA, PMP, CSM, SAFe® Agilist*

*Snr. Project/Program Manager : IT - Information Security*

*So sorry to hear the news. Praying*

*Betsy Rests in Peace*

*Sheila Wilson*

*Store Manager Macy's*

*I'm so sorry to hear of her passing. I worked with her at Macy's. I always admired her drive and focus to win. She will be missed!*

*Susan Moller (Maersk)*

*Senior Vice President Regional Director of Stores at Saks Fifth Avenue*

*Great Leader and a better person. She was one of the good*

*humans out there. So sorry to read this. RIP Betsy*

*Greg Condon*

*Multi-unit Store Manager/ Servant leader/ Change agent/ Innovative Strategist/ People Investor/ Engagement leader*

*Great lady! Brilliant mind. Difficult news*

*Renee Ridgway*

*Owner at The Effortless Chic Boutique*

*Betsy was a true leader with a passion for people. She will be missed by many*

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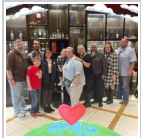
**Bill Buczak** - June 24, 2021 at 09:28 PM

AT

“ *I only met Betsy once but her display of support, compassion, and understand during a particularly difficult time left a lasting impression on me. Even six years later, I think of that interaction often and it reminds me that the human element in business is the most important piece.* ”

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**Ashley Turner** - June 24, 2021 at 01:52 PM



“ *Betsy was an amazing leader and human. Her sense of humor and sharp wit were incomparable. I remember when the little Denton store was just short of a goal and it was the last day of the last month of the year. My cell phone rang and Betsy asked if we were going to make it. I said absolutely and we proceeded to do just that- we couldn't let her down. You will be missed!* ”

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**Margarita Tidwell** - June 24, 2021 at 01:46 AM

BB

“ I am Bill Buczak, the owner of the Macy's Alumni Group on LinkedIn, and I just wanted to share the outpouring of responses to member notification of Betsy's passing. Part 2 of many

*Laura Britton*

*"Meeting goals and delivering results by harnessing the potential of our greatest asset - people"*

*I did not have the opportunity to work with Betsy, but always wanted to do so. She touched the lives of so many in such a positive and inspirational way.*

*Charisse Brown*

*Recruiter/Human Resources Professional and licensed Realtor  
Betsy was an inspiring leader. I enjoyed her deep dives. I lift her family and friends in prayer. RIP*

*Bert Szabo*

*Senior Executive | Strategic Leader | Retail Consultant  
God bless her and family!*

*James Neal*

*Vice President, Human Resources at Carters Inc.  
A true servant leader! Imagine if we all had a lot of Betsy Zeino in us, what world it be?!? Thank you, Betsy for being an inspiration and impacting countless lives and careers!*

*Blaine Wilcox*

*Seeking top talent in Indianapolis  
Betsy was a tough lady for sure but she made you better and had a great balance of tenacious energy and true compassion for people. My team had a 3 day visit with her in 2012, that might be a record.*

*Ed McNally*

*Retired Macy's Executive  
Betsy was a wonderful person who always put people at the front of everything. Rest In Peace.*

*Patrick Davidson*

*Store Manager at Belk*

*My sincerest condolences to Betsy's entire family. I will never forget my first Black Friday as an ASM in Pleasanton CA where Betsy helped my team and I fill in pillows at 12:30am on the busiest of days, she always lead with her heart and was a true example of a great leader! Thank you so much for believing in me, you will be greatly missed!!*

*Mike Morris*

*Wonderful woman. Awesome leader, mentor and friend to many. Betsy will be missed RIP.*

*Susan Steinberg*

*Sr. Director Localization Strategy Macys*

*She was a inspirational leader may she Rest In Peace.*

*Ray M. Gonzalez*

*Branch Manager Carrier Enterprises-Sales consultant, Inc.*

*Condolences to the family, I'll always remember Betsy who gave me my first opportunity with Macy's in 2012, as VP Store Manager coming aboard to work in the El Paso, TX market Sunland Park store. She was awesome and an inspiration to all of us, Thank you for your great leadership. rest in peace.*

*Karin Darmanin*

*President DKNY Sport*

*I am so very sorry to read this. So sorry. Betsy was filled with optimism and energy. She inspired and celebrated and always left things better than she found it. We were all better for working with her. Prayers to Betsy's family.*

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**Bill Buczak** - June 23, 2021 at 10:58 PM

BB

“ I am Bill Buczak, the owner of the Macy's Alumni Group on LinkedIn, and I just wanted to share the outpouring of responses to member notification of Betsy's passing. Part 1 of many.

*Karin Darmanin  
President DKNY Sport*

*I am so very sorry to read this. So sorry. Betsy was filled with optimism and energy. She inspired and celebrated and always left things better than she found it. We were all better for working with her. Prayers to Betsy's family.*

*Kristal Brown  
Product Owner at Fortna  
So sad to hear this. Such a great leader.*

*Daniel Ni  
My Stylist Tourism Executive at Macy's  
I had the pleasure of meeting Betsy very early on in my career at Macys. Although I was just a trainee and she a Senior VP, she was incredibly kind in taking her time to get to know me and offered valuable words of encouragements. To paraphrase Fitzgerald, Betsy had an aura about her that made me believe she was forever prejudiced in my favor. I never got a chance to work with her afterwards but her sincerely and confidence in me that day still inspires me today. Rest easy Betsy!*

*Mike Mann LPC  
Principal Owner - AMM Security Consultants  
Sad news indeed. RIP*

*Michael Keenan  
Owner and Founder- An OUTFIT for YOU  
So sorry to hear of the passing of Betsy. She had an amazing smile and was always so welcoming to vendors and vendor support for her stores. RIP.*

*Andy Tito*

*Director of Operations at Macys - Retired*

*So sorry to read this news. I never worked for Betsy but was within her sphere of influence. Her passion for delivering results and sincere desire to leave people feeling better will be missed.*

*Condolences to her family. RIP.*

*Thomas McNerney*

*Chief People Officer*

*Sad news, condolences to the Betsy's family.*

*Bert Kamin*

*Creating, developing and implementing high caliber people centered programs supporting worldwide logistics + services*

*Wonderful wonderful person*

*All the best for her friends and family*

*Farrell Foster*

*President FLF Retail Consultants, LLC*

*So sorry to hear this news. Betsy was a wonderful leader and a fantastic business partner. She will be missed greatly. My condolences to her family.*

*William Sidney Baker, MBA*

*District Sales Manager - Servant Leader - DEI Champion*

*Betsy was an inspirational leader that sought to build genuine connections with people. She had an energy that would fill an entire room. I fell fortunate that I met her very early in my career with Macy's. May she rest in peace.*

*Deborah Hill*

*Sr Director HR*

*This is devastating news! Thank you much for sharing. Betsy was an amazing human and will be deeply missed. May she rest in peace!*

*Randy Scalise*

*Independent retail consultant*

*Betsy was a tour de force in the best of ways. She was always a positive presence with a powerful voice that came from a deep understanding of the business and most of all her internal and external customers. When Betsy spoke I took notes and listened intently as I always learned something.*

*Most of all she made people smile and for that she will be missed the most. My thoughts and prayers go out to her family.*

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**Bill Buczak** - June 23, 2021 at 10:45 PM

SC

“ Compared to most, I knew Betsy for a split second. A moment in time; but she had a lasting impact on me. I met her for dinner one evening as she layed out all the reasons I needed to come work for her. There was a true spiritual connection and she was one of the forces that helped catapult my career in retail management. I was devastated when I found out she would be moving but she kept in touch with me! Someone she's known for a second. Life on this side is so temporary and I thank God that I had the chance to meet her. She did life right and I'm sure she's hearing Well done, my good and faithful servant. I prayed for her the day she had her surgery. I prayed for her the San way I asked God to heal my newborn twins two years ago. God does answer prayer and sometimes he heals them by bringing them home. Sucks for us but it's great for them! Can't wait to get to Heaven to spend eternity with Him abs all the magical souls like that of Betsy Zeino.

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**Samantha Corona** - June 23, 2021 at 10:15 PM

SP

“ I met Betsy Zeino in Columbus I at the time worked 4 Lazarus, I can't remember her title however it didn't matter she didn't operate that way.. She was a women full of integrity and grace who stood for everything that was right.. When she walked in the room you knew greatness arrived. She was didn't just tell you what 2 do she was a Teacher she rolled up her sleeves & worked along side of us she was Stern but fair..

*I still hv a note she wrote 2 me when my Mom died & the planter she sent is still growing..*

*We have mutual friends & I was saddened 2 hear of her illness & now Devastated 2 hear of her passing.. The world is a better place because she walked in it..*

*Sleep well  
God Bless ur Family *

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**Sylvia A Price** - June 23, 2021 at 07:48 PM

BR

“ I am so sorry to hear the passing of Betsy. I worked with her at Bealls when she was put in charge of stores, and I was completely in awe and inspired by her leadership. Her family are in my thoughts and prayers - the retail world has lost a wonderful person and leader.

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**Brendan** - June 23, 2021 at 01:57 PM

KH

“ Words can't describe the impact that Betsy Zeino had on the lives of many like myself. Betsy authentically showed up everyday for her team and the Company she supported. Betsy's down to earth personality, generous nature, and supportive stance will forever be remembered by many. For those that got the privilege to meet, interact, grow, and lead under Besty's influences those memories will be with us until we are able to meet again. Rest in paradise and know that we love you -mean it!

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**Khristopher Hamlin** - June 22, 2021 at 01:34 PM

AB

“ Betsy was an amazingly beautiful soul. She touched everyone she met. Two things that I will always remember about Betsy is how she got to know her teams as humans, and not just employees. She knew our families, our kids, our lives. And in store visits, she talked to EVERYONE. Her authenticity as a human cut through everything she did. Her light is not gone... it is now spread by all those she touched.

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**amy baenen** - June 22, 2021 at 11:50 AM

JH

“ There are no words to describe a loss such as this for all who were lucky enough to know Betsy. She was the person who was always there when you needed someone. Her smile, her laugh, her encouragement, support, generosity and her never ending love are just a few of the reasons so many people loved her. Yes she was my cousins, but we used to laugh and call ourselves sisters from our mother’s sisters. She was such a huge support to me during my colon surgeries. She literally checked on me every day for weeks after each one. I so looked forward to those calls. Words from a song keep coming to me...”she’s an angel of the first degree”. She was the brightest of angels here on earth and I am so grateful for my time with her. I love you Betsy and I always will. Sending my love to George who she loved so much. She used to say every time we talked how grateful she was for him and how incredible he was taking care of her. I also loved watching them interact, they’d have you chuckling in no time. So many wonderful memories and I will carry them and her love with me always.

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**Judi Hawkes** - June 21, 2021 at 11:49 PM

DL

“ When Betsy was my store manager at the Savannah Mall J.B. White’s store in the early 90s, we had a management retreat on Hilton Head Island. I don’t remember if it was her idea or mine, but we tried to organize morning beach runs for all the retreat participants. Only she and I showed up on the beach the next morning. Those few morning runs we did, when I think of interactions with other bosses through my working life, were a unique and most positive experience.

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**Daniel Lucas** - June 21, 2021 at 09:07 PM

DZ

“ Will miss you. Love the zeino family.

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**David Zeino** - June 21, 2021 at 07:18 PM

JS

“Betsy was a shining light in my life. She was my boss for many years, and every time she visited my store she challenged me to be a better manager. When she left I always felt appreciated, uplifted and I was determined to be the best manager possible! She encouraged me to put my family first, despite her high expectations of me toward my job. I will never forget her bright smile and “love you, mean it”! Rest In Peace Betsy.

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**Judy Stelly** - June 21, 2021 at 03:20 PM

KN

“Betsy...your smile, your energy, your infectious laugh and wonderful sense of humor are going to be missed by so many. I will think of you often and relive those crazy years when we grew up (ok, maybe raised hell!) on the lake in VT. Love you so cousin. Hugs and lots of love, Kim oxoxoxo



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**Kim Nicksa** - June 21, 2021 at 02:24 PM

MS

“There’s so much you can say about Betsy. She was a friend, a colleague and an example of a great leader. I remember Betsy in many positive ways-with a big smile and a great sense of humor, always great with a story. She will be missed. Love and prayers to George and the family. God bless.

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**Mary Ann Shawmeker** - June 21, 2021 at 01:40 PM



“ *Betsy was one of the first executives I had the chance to meet at Macy's South. She was one of the 5 interviews I had that day and I will never forget her. She was a true inspiration to those that were lucky enough to get to know her or work with her. She touched the lives of so many people. R.I.P. Friend.*

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**Harold Wright** - June 21, 2021 at 01:37 PM