



Eleanor A. Freyer

February 12, 2018

Eleanor Arnold Freyer of Sarasota, Fl, died on February 12. She was 84. Eleanor Arnold Freyer (Elly) was born in Pittsburgh, Pennsylvania. She graduated from Northwestern University, where she was a member of Chi Omega. Elly was an accomplished marketing and advertising executive, ultimately founding her own agency, Freyer and Freyer Advertising, Inc., which she operated with her husband, William Freyer until his death in 1993. Later in life, Elly also held the role of Secretary of her church, the Episcopal Church of the Nativity, in Sarasota, Fl. She was an active member of the P.E.O. sisterhood, once holding the role of local chapter president. Elly is survived by 4 children, William Norman Freyer III, Tracy Freyer Grauel, Jonathan Edward Freyer and Sarah Freyer Sellers; a brother William Arnold III and sister Julie A Pennella, 10 grandchildren and 9 great-grandchildren. Services will be held at the Episcopal Church of the Nativity at 10 am on March 7, 2018. In lieu of flowers donations to the Episcopal Church of the Nativity

Tribute Wall



“ *My condolences Tracy and Sarah...Gordon*

gordon ohara - May 08, 2018 at 12:00 AM



“ *Dear Jon, I am so sad to hear of Elly's passing. I enjoyed our visits together at your home in Michigan for all the special occasions. She always had stories to tell and laughing was contagious around her. She loved PEO and was a wonderful influence for all the young women in her life. She always sent me cards and notes through all the difficult times in my life. I will never forget her warm and thoughtful spirit. Heaven has welcomed a beloved woman of God home. Rest in Peace Elly. In loving thoughts, Beth Zimmerman*

February 27, 2018 at 12:00 AM