



## Larry James Tracy

February 25, 2025

Larry was retired Navy. He served in the Navy, Coast Guard, Navy Reserves, and Air National Guard. He received his master's degree from the University of Wisconsin and a BA and BBA from Milton College. He is a member of the VFW and American Legion.

Before retiring as a personal financial planner, Larry was a Dale Carnegie regional mgr., a stockbroker and a real estate broker. He owned a consulting firm and did consulting, and training for corporations worldwide in communications, marketing, and financial programs. He was a public speaker and appeared on radio and TV talk shows on five continents. He authored four books and wrote articles for national and international newspapers and magazines. He was member of the first Resort Development advisor board in Washington D.C., and Co-founder of the Canadian, Caribbean, and Australian Resort Development Councils.

His wife Carol of 61 years passed away October 20, 2018.

He is survived by his daughter Shannon Tracy Faust (Wayne).

A graveside service will be held on Thursday, March 13, 2025, at 2pm, at Sarasota National Cemetery, 9810 State Road 72 (Clark Road), Sarasota, FL 34241.

Any donations can be given to the Navy-Marine Corps Relief Society, Attn:  
Development Department, 875 N Randolph St. Suite, 225, Arlington, VA  
22203 or Tidewell Hospice, 5957 Rand Blvd, Sarasota, FL 34238.

# Previous Events

## Graveside Service

MAR 13. 2:00 PM (ET)

Sarasota National Cemetery  
9810 State Rd 72  
Sarasota, FL 34241  
(941) 922-7200

# Tribute Wall

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“ Larry and I were classmates at Milton College about 60 years ago. He was also our neighbor when we lived in Janesville, Wisconsin. Jessica and I lived in the apartment right below he and his family on Randolph Road. Larry managed the complex.

I remember going with him to a "Monte Carlo" night at his church. I played poker with group of older guys who were much better players than I was. After losing my \$10 stake, Larry loaned me a couple of bucks so I could stay in the game.

Then I began to WIN. I kept winning until I was about \$30 ahead (big money for a young college kid,). After raking in another nice pot, Larry said to me, "if you win one more hand, I'm going to tell these guys that you're not Catholic!".

We remained friends until I graduated and we moved away. RIP old friend.

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**Al French** - November 23, 2025 at 10:43 AM



“ 1 file added to the album Memories Album



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**Toale Brothers Funeral Home & Crematory** - February 27, 2025 at 08:58 AM