



Wendy Fecteau

August 7, 1961 - January 1, 2026

Wendy Fecteau, beloved sister, daughter, aunt and friend, passed away into the loving arms of God on January 1, 2026, at the age of 64, after a courageous battle with esophageal cancer. Wendy was born August 7, 1961, in Milwaukee, WI to her late parents, Jacqueline (nee Guequierre) and Robert Fecteau.

Wendy moved to Sarasota 14 years ago and savored every moment of her time spent at the beach on Siesta Key. She was very active in AA and sponsored many individuals over the years, both in Wisconsin and Florida, by sharing her recovery experience and guiding and supporting newcomers through the recovery process.

Wendy earned her BBA degree from UW-Whitewater. She worked for the Knox Company in Sales. In her role at Knox, she worked closely with and made many friends in multiple Fire Safety organizations throughout several southern states.

Wendy is survived by her fur babies, Sandy and Sailor, siblings Vicky Williams, Jack Fecteau, Mark (Mary) Fecteau, Suzanne MacDonald Appleby and John (Emily) Mapes, and stepmother, Judy Fecteau. She was a loving and cherished aunt to nieces Nicole Williams, Stephanie (Jason) Smith, Jessica (Alex) Weber and Marissa (JD) Rollins. She is further survived by a grandniece, grandnephews, other relatives and many friends.

Wendy was a strong woman with an uplifting attitude, and she positively impacted so many lives with her wisdom and compassionate heart. She will be greatly missed by all those whose lives she touched.

A private graveside memorial service will be held in the spring in Wisconsin

Tribute Wall

MQ

“ Wendy you were a very dear friend and i cared about you. We dated back in the 80sand you very a caring and loving friend, I really wish things would have worked out between us we were young.....I will miss your smile and are weekly hump day Wednesday text and kitty texts You were a Big part of my life and i hope you didnt forget that.....We kept in contact for over 40years and I hopeGod has a great place for you...and I cant wait to see you again and give you a big HUG!!!! I LOVE YOU!!!Be with the Lord and you love ones with God!!! Love Mike



Mike Quesnell - January 08 at 09:11 AM

JL

“ Dear Wendy’s Family,

I had the privilege of working with Wendy at Knox for over 12 years as an advisor, colleague, manager, and, most importantly, a friend. Throughout that time, she was an extraordinary human being and someone I held in the highest regard. Wendy was a true force - she had a rare bias for action, an unmatched ability to get things done, and a deep passion for her work that inspired everyone around her.

What made Wendy especially remarkable was how she paired that drive with compassion and wisdom. She led with heart, clarity, and thoughtfulness, and she made every collaboration better simply by being part of it. Even after we stopped working closely day to day, we remained friends, and she always took the time to share her accomplishments and milestones at Knox with me.

I am incredibly grateful to have known Wendy and to have shared so many years working alongside her. I wanted you to know how much she meant to me and how deeply she impacted the Knox organization and everyone who had the chance to work with her.

She will be deeply missed, but her legacy - her leadership, kindness, and determination - will endure.

Love to you and your family, Wendy. May you rest in eternal peace, on your favorite beach, as the beautiful soul you are.

Josh Levine

Josh Levine - January 07 at 09:45 PM

MH

“ I worked with Wendy for more than seven years and had the privilege of working closely with her as her Inside Sales partner for the past two. During that time, I had the opportunity to travel to Florida to join her for an annual fire conference. It was during those three days that I truly got to spend one-on-one time with her and learn so much about who she was beyond work.

She shared her deep love for her cats, showing me countless photos and talking about them with such joy. She told me stories about her family and her childhood, growing up on skates. She took me to Publix because I had never been to one before, and of course we had to pick up SkinnyPop snacks her favorite. She even bought me a Publix grocery bag to take home as a souvenir.

There were many moments when we talked about life's struggles and its triumphs. I was always a little jealous of how close she lived to the ocean and the daily walks she took along the beach. I will forever hold close the memories of that trip to Florida the conversations, the laughter, and the random calls and text messages she would send me from her adventures as a saleswoman.

I believe she is now walking along a beautiful beach, surrounded by many cats, her hair and makeup perfectly done, waving to all of us with a smile on her face letting us know she is at peace and finally healed.

You will be remembered forever.... Love, Marie Hardy



Marie Hardy - January 06 at 04:44 PM

KE

“ I didn't have the opportunity to know Wendy for very long but the short time I did know her made an impact. I'll never forget her positive energy and how much she cared. She will be missed but her memory will live forever.

Kendra - January 06 at 12:26 PM

ER

“ I met Wendy at Siesta Key through mutual friends. I live in Indiana and vacationed there every May. She would join us at Jamaica Royale to spend time together on the beach and of course taking long walks on the beach. We became good friends. She was so caring, thoughtful, and generous. She was always helpful in any way. I picture her in heaven walking the beach, rollerblading, and dancing.

Eldonna Rees - January 05 at 09:49 PM

KS

I picture Wendy doing that, too!

Karen Van Swearingen - January 06 at 10:21 AM

KS

“ Karen Van Swearingen lit a candle in memory of Wendy Fecteau



Karen Van Swearingen - January 05 at 09:24 PM

KS

“ My name is Karen and I am one of Wendys friends. I believe God put Wendy in my life. I met this angel on an AA Zoom meeting during Covid and immediately connected with her. Wendy had the most compassionate and kind soul, her smile was contagious and was so upbeat. In 2023 I broke my shoulder and she made me promise I would call her as she had been through it and could give mer pointers and I did weekly! That stated our friendship sharing about AA and our lives. My sister and I went to see Paul Anka in Hollywood FL in March 2024 and Wendy drove 3 hrs. To meet us there and go with us. We all felt like teenagers. again. I have pics but not too adept at attaching ,but I can email or text to someone. I live in Loudon, TN and whenever Wendy would visit Knoxville on business, she, my husband Ken and I would meet her fir dinner . Wendy loved AA. Sandy and Sailor, her family, friends, Siesta Key, the people she worked with and life in general .She told me how excited she was that her friends and family were coming to visit. Wendy was so grateful how her company supported her. I miss Wendy more than I can say and I'm sure God is holding her now .See you again, Wendy! Love you!

Karen Van Swearingen - January 05 at 08:17 PM